

HEIRFLOW™ ACTIVATION

Event Overview + Booking Guide

A guided workshop experience built around structured reflection, journaling, practical alignment, and transformation-focused conversation.

Purpose

Help people slow down, identify what they are carrying, and begin moving with structure.

Format

Speaking, Frame Checks, guided journaling, reflection stations, discussion, and next-step activation.

Audience

Schools, churches, nonprofits, support groups, wellness programs, ministries, families, and community organizations.

Outcome

Participants leave with language, structure, workbook tools, and a clearer path for continued alignment.

Alignment • Assignment • Legacy

1. What Is a HeirFlow Activation?

A HeirFlow Activation is a live, guided event experience that helps individuals and organizations move from overwhelm, confusion, emotional pressure, or misalignment into reflection, structure, and intentional next steps.

- Participants are introduced to the HeirFlow framework: reflection, action, scripture, prayer, and practical follow-through.
- The event blends testimony, structured journaling, group teaching, guided prompts, and optional reflection stations.
- The experience is not a passive lecture. It is a working session designed to help people process, write, think, respond, and realign.
- Workbooks are used as practical tools so the transformation can continue after the event ends.

The core promise

HeirFlow gives people a structured place to slow down, face what they are carrying, and begin turning pressure into clarity and action.

The delivery style

Honest, direct, compassionate, faith-rooted, practical, and built for real people navigating real pressure.

Who This Is For

- Organizations serving people in transition, grief, pressure, trauma recovery, identity questions, family stress, reentry, leadership development, or life rebuilding.
- Leaders who want more than motivation and need a repeatable tool people can take home and continue using.
- Programs that need a meaningful event, workshop, support-session structure, or customized workbook-based experience.

2. Standard Event Flow

The exact format can be adjusted by package, audience size, room layout, and event goals. This is the standard HeirFlow Activation framework.

PHASE	WHAT HAPPENS	PURPOSE
Opening + Welcome	Host welcome, room orientation, and introduction to the reason for the gathering.	Creates safety, focus, and expectation.
Founder Story + Alignment Message	A direct message connecting lived experience, life rebuilding, journaling, and the need for structured alignment.	Gives context, credibility, and emotional entry.
Frame Check Demonstration	A live guided example showing how to pause, identify pressure, examine perspective, and choose a constructive response.	Shows participants how the HeirFlow method works.
Guided Journaling Session	Participants complete prompts using workbook pages or event prompts.	Turns inspiration into personal reflection and written processing.
Reflection Stations / Sectioned Spaces	Participants rotate through themed sections led by facilitators or professionals.	Allows targeted engagement with different pain points.
Group Reflection + Volunteers	Selected audience sharing, facilitated discussion, and lessons pulled from the room.	Builds connection and helps people see shared patterns.
Q&A; + Closing Lesson	Questions, final teaching, next steps, and closing encouragement.	Leaves the audience with direction and continued action.

Expected Participant Experience

- Receive or use a HeirFlow workbook or event prompt sheet
- Participate in a guided reflection process
- Complete at least one written alignment exercise
- Understand how to continue the process after the event
- Leave with clearer language for what they are carrying and what must happen next

3. Reflection Station Model

For larger activations, the event can include sectioned reflection spaces. Each station addresses a specific pain point with prompts, discussion, and guided journaling. Participants rotate every 15-30 minutes when appropriate.

STATION TYPE	POSSIBLE FOCUS	COMMON FIT
Mental Clarity + Overwhelm	Pressure, racing thoughts, emotional fatigue, daily function, inner disruption.	Workplace groups, schools, support programs, churches.
Grief + Loss	Death, transition, life interruption, unprocessed pain, remembrance, meaning-making.	Grief support, family groups, community programs.
Identity + Purpose	Self-discovery, direction, confidence, calling, decisions, future movement.	Youth, young adults, schools, leadership groups.
Family + Parenting	Generational responsibility, discipline, structure, communication, emotional leadership.	Parents, family ministries, school communities.
Marriage + Relationship	Trust, unity, communication, covenant thinking, rebuilding relational stability.	Couples groups, churches, family support programs.
Reentry + Restoration	Mindset renewal, identity rebuilding, forward movement after past mistakes.	Reentry programs, workforce programs, nonprofits.
Custom Organization Station	Designed around the host organization's mission, audience, or urgent need.	Any custom event or institutional partnership.

- Each station may include a facilitator, a table setup, printed prompts, workbook samples, signage, and a guided journaling moment.
- Stations are optional for smaller sessions and recommended for half-day or larger activations.

4. Booking Options

These are the six current online booking listings available for HeirFlow Activation services.

TIER	PRICE	TIME	INCLUDES	BEST FOR
Intro Alignment Session	\$750	30-45 min	25 workbooks	Small ministries, support groups, nonprofit programs, resource centers
Community Alignment Workshop	\$1,500	60-75 min	50 workbooks	Churches, youth programs, recovery groups, family support organizations
Full HeirFlow Activation	\$3,000	90 min	100 workbooks	Schools, churches, reentry programs, grief support initiatives
Institutional Workshop Partnership	\$6,000	Half-day	250 workbooks	Schools, nonprofits, city programs, county resource centers
Legacy Alignment Experience	\$12,000+	Custom event	Custom workbook quantity	Large churches, conferences, school systems, county programs
Custom Workbook Creation Consultation	Free / \$150 credit	30 min	Concept + strategy consult	Churches, schools, nonprofits, coaches, counselors

Important Booking Notes

- Workbook quantities are included according to tier and should be confirmed before the event.
- Travel, extended customization, additional facilitators, extra workbook quantities, event recording support, or custom workbook creation may affect final pricing.
- The Legacy Alignment Experience begins at \$12,000 and is quoted based on event scope, audience size, travel, customization, and support needs.
- The Custom Workbook Creation Consultation is designed for organizations that want HeirFlow to help build a branded workbook, journal, devotional, or program-specific reflection tool.

5. What Each Tier Delivers

Intro Alignment Session	\$750 30-45 min 25 workbooks
<p>A focused introduction for smaller groups. Includes a brief alignment message, Frame Check demonstration, guided journaling moment, and next-step encouragement.</p>	
Community Alignment Workshop	\$1,500 60-75 min 50 workbooks
<p>A deeper community workshop with teaching, group reflection, workbook use, guided prompts, and practical activation for participants.</p>	
Full HeirFlow Activation	\$3,000 90 min 100 workbooks
<p>A complete activation that combines testimony, alignment teaching, Frame Checks, journaling, group reflection, Q&A; when time allows, and structured next steps.</p>	
Institutional Workshop Partnership	\$6,000 Half-day 250 workbooks
<p>A larger, coordinated experience for institutions. May include multiple sessions, reflection stations, facilitator coordination, and event planning support.</p>	
Legacy Alignment Experience	\$12,000+ Custom event Custom workbook quantity
<p>A full-scale, high-impact experience for conferences, school systems, county programs, churches, or large gatherings. Built around the host's audience and desired transformation.</p>	
Custom Workbook Creation Consultation	Free / \$150 credit 30 min
<p>A planning session for organizations that want a custom workbook, guided journal, reflection tool, devotional, curriculum support tool, or branded alignment resource.</p>	

6. Host Preparation + Room Setup

The most effective HeirFlow Activation is prepared in advance. The host should choose the right room, confirm audience size, and prepare the environment for writing, reflection, and movement if stations are used.

AREA	RECOMMENDED SETUP
Room	Seated layout with tables or writing surfaces. Chairs alone can work for speaking sessions, but tables are preferred for journaling.
Audio / Visual	Microphone for larger rooms, projector or screen if slides are used, and clear sound for Q&A.;
Materials	Workbooks, pens, sign-in sheet, QR code cards, host materials, and optional station signage.
Staff / Support	Host contact, check-in support, facilitator support if using stations, and one point person for room flow.
Recording	Event recording is allowed when agreed upon in advance and when the host handles consent or disclosure as needed.
Accessibility	Space for movement, readable signage, clear instructions, and consideration for participants who need quiet or extra processing time.

Pre-Event Information Needed

- Organization name and event contact
- Event date, time, address, and room location
- Expected audience size and audience type
- Primary pain point or desired event outcome
- Selected tier and workbook quantity
- Room setup preference
- Whether reflection stations will be used
- Recording/photo preferences
- Any safety, age, school, or organizational requirements

7. Outcomes, Deliverables, and Follow-Up

HeirFlow is designed so the event does not end when the room clears. Participants leave with tools and a structure they can continue using.

Participant Outcomes

- A clearer understanding of alignment and why structure matters.
- A completed reflection or Frame Check exercise.
- A workbook or workbook-based pathway for continued personal work.
- Language to identify pressure, patterns, and next-step action.
- A stronger connection between internal processing and practical follow-through.

Host Outcomes

- A meaningful event that feels organized, intentional, and memorable.
- A practical tool your audience can continue using after the gathering.
- An opportunity to deepen support services without requiring the organization to build a full curriculum from scratch.
- Optional pathway into custom workbook creation, future sessions, or an institutional partnership.

Follow-Up Options

- Additional workbook orders for participants, staff, or future groups.
- Custom workbook development for the host organization.
- Group workbook facilitation sessions.
- Reflection station expansion for future events.
- Recurring community or organizational alignment programming.

8. Frequently Asked Questions

Is HeirFlow only for churches?

No. HeirFlow is faith-rooted, but the activation structure can serve churches, schools, nonprofits, support groups, youth programs, reentry programs, wellness organizations, and community initiatives.

Is this therapy or clinical treatment?

No. HeirFlow is not a substitute for therapy, counseling, medical care, or crisis intervention. It is a structured reflection and alignment experience that can complement existing support systems.

Can the event be customized?

Yes. The larger the package, the more customization is possible. Custom workbook development is available separately through the consultation pathway.

Do participants keep the workbooks?

Yes, included workbook quantities are intended for participant use unless a different arrangement is made with the host.

Can professionals assist with stations?

Yes. Wellness professionals, business owners, facilitators, ministry leaders, counselors, coaches, or program staff may assist when aligned with the host's goals and event structure.

What is a Frame Check?

A Frame Check is a guided reflection tool that helps a person slow down, identify the frame they are seeing life through, examine what is influencing their response, and choose a more aligned next step.

How far in advance should we book?

For small sessions, booking can be quicker. For institutional, legacy, or station-based events, advance planning is recommended so workbooks, room setup, staffing, and event flow can be confirmed.

9. Next Step: Book the Right Activation

Choose the package that matches your audience size, desired depth, and event purpose. If you are unsure, begin with the Custom Workbook Creation Consultation or Organizational Alignment conversation so the best pathway can be recommended.

Small Group Introduction

Start with the Intro Alignment Session or Community Alignment Workshop.

Large Organization or Institution

Start with the Full Activation, Institutional Partnership, or Legacy Alignment Experience.

Recommended Booking Path

- Select your desired activation tier online.
- Submit the date, time, location, audience size, and primary event goal.
- Confirm workbook quantity and room setup.
- Complete the pre-event planning call if included or required.
- Prepare the room, materials, staff, and event flow.
- Host the activation and continue the work through the workbook pathway.

BOOK YOUR HEIRFLOW ACTIVATION

Visit heirflowos.com or contact heirflowos@gmail.com. Follow [@heirflowos](https://twitter.com/heirflowos) for updates, workbooks, and activation opportunities.

This overview is intended to help prospective hosts understand the HeirFlow Activation experience, event structure, booking tiers, preparation needs, and expected outcomes before booking.